

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 01066 010559 Z

14

ACTION COME-00

INFO OCT-01 EA-04 ADP-00 EB-05 RSR-01 RSC-01 /012 W

----- 073360

R 010438 Z MAY 73

FM AMCONSUL SYDNEY

TO SECSTATE WASHDC 4440

INFO AMEMBASSY CANBERRA

UNCLAS SYDNEY 1066

E. O. 11652: N/ A

TAGS: ETRD, AS

SUBJ: PRIVATE TRADE OPPORTUNITY

REF: A-2660

1. 602 AUSTRALIA

2. 06 SYDNEY

3. P0238

4. 043073

5. 34211

6. 24

7. 27

8. S. HOFFNUNG & CO. LTD SYDNEY

ATTN: MR. A. HELLYER, ASSOCIATE DIRECTOR

9. R, D, A

10. 32-38 BOWDEN ST, ALEXANDRIA, NSW 2015

11. AUSTRALIA

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12. GARDENING SCISSORS AND SHEARS ; HEDGE AND GRASS
SHEARS AND PRUNERS.

HOFFNUNG & CO. IS SEEKING AGENCY REPRESENTATION
IT IS A LARGE CORP WITH ALMOST 2,000
EMPLOYEES, AN ANNUAL SALES VOLUME OF AROUND
A70 MILLION AND A WORKING CAPITAL OF A11.5
MILLION. HOFFNUNG HAS 8 RETAIL HARDWARE AND FANCI-
GOODS STORES THROUGHOUT AUSTRALIA, 5 SHOWROOMS AND
OFFICES, I. E. ONE IN EACH STATE, PLUS A NUMBER OF
WHOLESALE WAREHOUSES.

13. THE COMPANY, WHOSE SHARES ARE MAINLY HELD IN THE
U. K., HAS NO U. S. REPRESENTATION PRESENTLY. IT IS
AN OLD, WELL- ESTABLISHE AND RELIABLE COMPANY WITH
EXCELLENT SALES OUTLETS LOCALLY.

14. JAMES C. MARSHALL. HANNAH

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NMAFVVZCZ

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

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Disposition Approved on Date:
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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